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To:	Examiner James D. Ewart	From:	Dan C. Hu
Company:	USPTO	Date:	December 19, 2003
Fax:	703.872.9306	Pages:	14
Your Re:	SN 09/675,997	Our Re:	NORR.0009US (13212RRUS02U)

Attorney Docket No.: NORR.0009US (13212RRUS02U)
Date: January 16, 2002

DCH/dit

Applicants: Will A. Egner et al.
Serial No.: 09/675,997
Filing Date: 09/29/00
Title: Personalized Presentation System and Method

1. Reply to Office Action Dated October 20, 2003

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: WILL A. EGNER, ET AL.

Serial No.: 09/675,997

Filed: September 29, 2000

For: PERSONALIZED
PRESENTATION SYSTEM AND
METHOD§
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Group Art Unit: 2683

Examiner: James D. Ewart

Atty. Dkt. No.: NORR.0009US
(13212RRUS02U)OFFICIAL
1-4-04Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450REPLY TO OFFICE ACTION MAILED OCTOBER 22, 2003

Dear Sir:

In response to the Office Action of October 22, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.

Date of Deposit: <u>December 19, 2003</u>
I certify that this document and authorization to charge deposit account is being facsimile transmitted to the Commissioner for Patents Office (Fax No. 703/872-9306) on the date indicated above.
<u>Dawn L. Thomas</u>
Dawn L. Thomas